

What we need from you

The starting checklist: everything we need in the first week to start fast.

This guide's term, from Qamoos Tasweeq

What does **Partner Access** mean?

Partner access
صلاحية الشريك

We work on your account; your password stays with you.

■ A joint release

Two brands, one guide

Growth

Growth for Marketing

A Saudi marketing agency

We run business accounts end to end: content, ads, and monthly reports. In this guide we show how we work in practice.

growthksa.com

قاموس التسويق

One marketing term at a time, in plain words

An Arabic channel on Instagram and TikTok that explains marketing terms simply. In this guide it explains the terms you will meet.

[@qamoos_altswееq](https://www.instagram.com/qamoos_altswееq)

Growth shows how the work is done. **Qamoos Tasweeq** explains what the words mean.

■ The idea

An organised first week means a successful first month.



The sooner these reach us, the sooner content and ads begin.

■ Starting checklist

What we need in the first week

Item	Details	Why
Access	Add us as a partner in Meta Business, TikTok Business Center, your Google profile, and Snapchat	For posting, ads, and reports
Identity	Your logo in high quality, colours, and fonts if you have them	So every post carries your identity
Photos and video	Any existing photos or videos of products, the place, and the team	We start with what exists before a shoot
Products and prices	Your list of products or services and prices, or "starting from"	For content, ads, and replies
Offers and seasons	Upcoming offers and the key occasions for your business	To build the monthly plan
Contact details	WhatsApp, location, opening hours, branches	So they match everywhere
Client questions	The ten questions you get most often	For content and ready replies
A contact person	Name and number of the person who approves content	So posting is never delayed

■ Access

Adding us as a partner takes a minute

1 From business settings

Partners, then add a partner.

2 Growth's ID

We send it to you in a message.

3 You choose the assets

The page, the account, and the ads only.

Simplified illustrative screen. The actual steps differ slightly between platforms.

The screenshot shows a web browser window with the address bar displaying `business.example.com/settings/partners`. On the left is a sidebar menu with the following items: **Settings**, Users, **Partners** (highlighted in blue), Accounts, and Security. The main content area is titled **Add a partner** and includes a sub-header: "A partner works on your assets without your password, and you can remove access at any time." Below this, there is a section for **Partner business ID** with a text input field containing "Growth for Marketing". Underneath is a section for **Shared assets** containing a table with four rows, each with a checked checkbox, an asset name, and a description of access:

☒	Business page	Manage content
☒	Instagram account	Posts and messages
☒	Ad account	Manage campaigns
☒	Website pixel	View data

At the bottom of the form are two buttons: a blue **Save** button and a white **Cancel** button with a blue border.

■ Safe access

We never ask for passwords

01

Meta Business

You add us as a partner on the page, the Instagram account, and the ad account, and ownership stays with you.

02

TikTok

TikTok Business Center adds us as a partner without sharing a password.

03

Google Maps

You add us as a manager on your business profile.

04

Removing access

At any time you can remove our access in one click, and your accounts stay as they are.

■ Approval

How approval runs without delays

01

We send 48 hours ahead

Every post reaches you at least two days before its date.

02

You reply within 24 hours

With "Approved" or with your notes.

03

One round of edits

We collect all notes once per post and edit right away.

04

If no reply arrives

We agree in advance: post what was approved before, or postpone.

Three terms from this guide

What does **Partner Access** mean?

Partner access | صلاحية الشريك

A way to give an agency access to your accounts without sharing your password.

In plain words: We work on your account; your password stays with you.

What does **Business Manager** mean?

مدير الأعمال

Meta's dashboard that holds your pages, ad accounts, and permissions in one place.

In plain words: Where we add each other as partners.

What does **Brand Guidelines** mean?

Brand guidelines | هوية العلامة

A file that sets out your logo, colours, fonts, and tone of voice.

In plain words: So every post looks and sounds like you.



Have another question?

We will explain it with numbers, in plain words.



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